



World Cancer Congress
18-21 August 2010 Shenzhen, China

第21届世界抗癌大会

THE 21ST WORLD CANCER CONGRESS

2010.8.18-21

SHENZHEN, CHINA 中国·深圳



弗兰克·卡瓦利 国际抗癌联盟主席 (2008-2010)
Franco Cavalli, President (2008-2010), Union for International Cancer Control



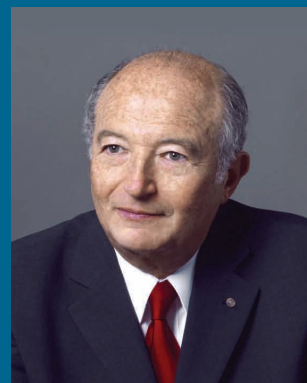
郝希山 中国抗癌协会理事长
Xishan Hao, President, Chinese Anti-Cancer Association



大卫·希尔 国际抗癌联盟主席 (2006-2008)
David Hill, President (2006-2008), Union for International Cancer Control



吴明江 中华医学会副会长
Mingjiang Wu, Vice-President, Chinese Medical Association



爱德华多·卡赞普 国际抗癌联盟主席 (2010-2012)
Eduardo Cazap, President (2010-2012), Union for International Cancer Control



伊莎贝尔·蒙特拉 国际抗癌联盟首席执行官 (2000-2009)
Isabel Mortara, CEO (2000-2009), Union for International Cancer Control



王瑛 中国抗癌协会副秘书长
Ying Wang, Deputy Secretary-General, Chinese Anti-Cancer Association



凯瑞·亚当姆斯 国际抗癌联盟首席执行官 (2009-)
Cary Adams, CEO (2009-), Union for International Cancer Control



刘智 中华医学会对外联络部负责人
Zhi Liu, Chief, Dept. of International Relations, Chinese Medical Association

鸣 谢

ACKNOWLEDGEMENTS

感谢为第二十一届世界抗癌大会的成功举办做出卓越贡献的国内外领导人士。

CACA would like to express our sincere appreciation to all those who made significant contribution to the success of the 21st World Cancer Congress.



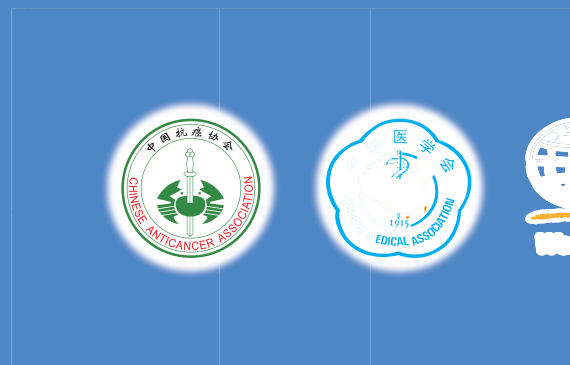
中国抗癌协会

CHINESE ANTI-CANCER ASSOCIATION



中国抗癌协会领导成员 左起： 副理事长高国兰教授、副理事长刘奇教授、副理事长赵家宏教授、副理事长蒋国梁教授、副理事长程书钧院士、理事长郝希山院士、副理事长曾益新院士、副理事长樊代明院士、副理事长张宗卫教授、副理事长唐步坚教授、秘书长张广超教授

Leadership of Chinese Anti-Cancer Association. Left to Right: Vice President Guolan Gao, Vice President Qi Liu, Vice President Jiahong Zhao, Vice President Guoliang Jiang, Vice President Shujun Cheng, President Xishan Hao, Vice President Shujun Cheng, Vice President Yixin Zeng, Vice President Daiming Fan, Vice President Zongwei Zhang, Vice President Bujian Tang, General Secretary Dr. Guangchao Zhang



*“Preventing the preventable
Treating the treatable
Systems to make it happen”*

“预防可以预防的疾病
治疗可以治疗的疾病
通过系统付诸实现”



热烈祝贺国际抗癌联盟2010年世界抗癌大会在深圳召开
Warmly congratulate 2010 UICC World Cancer Congress held in Shenzhen

2010年世界抗癌大会
深圳会展中心
通过系统付诸实现
Systems to make it happen

UICC 10
2010年世界抗癌大会
The World Cancer Congress 2010
治疗可以治疗的患者
Treating the treatable
2010.8.18-21
深圳会展中心
The World Cancer Congress 2010
通过系统付诸实现
Systems to make it happen

UICC 10
world cancer congress
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· 序 ·

2010年8月18日-21日，由国际抗癌联盟主办、中国抗癌协会和中华医学会协办的第二十一届世界抗癌大会在深圳成功召开。值此盛会落下帷幕之际，我们编撰出版了这本纪念画册，以记录会议筹办的历程与艰辛，见证盛会现场的精彩与荣光，展望协会发展的前景与未来。

回忆过去，我们思绪万千，心潮澎湃。自2006年11月在日内瓦召开的国际抗癌联盟理事会上，经过激烈角逐中国成功获得第二十一届世界抗癌大会的举办权，并于2008年8月在第二十届世界抗癌大会期间正式签署了会议承办协议，至2010年8月大会在深圳圆满落幕，历时四年的会议筹备工作，其间会址变更，反复磋商，颇费周折。会议的成功举办离不开卫生部陈竺部长、外交部、深圳市政府和中华医学会相关领导的关注和支持，也离不开中国抗癌协会各专业委员会及各省市抗癌协会的帮助和配合。

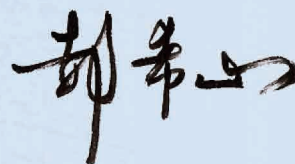
本次大会吸引了来自全球92个国家和地区的3000余名专家学者、政府官员参会。围绕“预防可以预防的疾病，治疗可以治疗的疾病，通过系统付诸实现”的主题，对癌症预防、筛查、早期检测和有效治疗进行探讨，并就目前全球癌症防治面临的难题及未来发展的战略提出建议。大会期间，同时举办了世界抗癌领导人峰会、国际抗癌联盟会员代表大会、亚洲癌症论坛等一系列重要活动和高水平会议，与会代表就各国抗癌事业交流经验，探讨全球抗癌事业发展大计。

我们相信，中国能成功举办这一最具影响力的世界癌症学术盛会，对促进我国与世界医学同道间的交流与合作，提升我国癌症防治领域的国际地位和学术影响力，提高我国肿瘤医学整体水平有着积极的促进作用。

我国自1992年始申办世界抗癌大会，直至今今天圆满落幕，前后十八载，这次盛会承载了几代人的梦想和夙愿。大音希声，惟以心印。画册只能记录盛会的瞬间，但画册以外的精彩更多，故事更长。

协会在发展，精彩不会只是定格在过去。祝愿中国抗癌协会在未来的岁月里，跨越更高的山峰，创造更多的辉煌，留下更长的篇章……

中国抗癌协会 理事长
第二十一届世界抗癌大会 主席



2010年11月



• PREFACE •

The 21st UICC World Cancer Congress (WCC) was successfully held in 18th - 21st August 2010 in Shenzhen, China. The Congress was hosted by the Union for International Cancer Control (UICC), co-sponsored by the Chinese Medical Association (CMA) and the Chinese Anti-Cancer Association (CACA). In order to record the exciting milestone event, learn experiences from the congress, the CACA create the album to reflect the significant congress. I am sure it will remind you of memorable moment of the great event.

The 21st WCC brought together 3,222 delegates from more than 92 countries and 170 member organizations. Public health experts, scientists, policy makers, cancer advocates and government officials from around the world shared latest achievement on cancer prevention, screening, early detection, cancer care and tobacco control under the theme "Prevent the Preventable, Treat the Treatable, Systems to make it happen". Apart from more than 100 sessions, there are several high level programs were launched during the 3 day congress, such as World Cancer Leaders' Summit, UICC General Assembly, The Cost of Cancer Program, Global Taskforce Workshop, Asian Cancer Forum, etc. The representatives from diverse countries assembled to discuss challenging of global cancer control and seek for innovative strategies of releasing the increasing global cancer burden.

Looking through the past, it had been taken 18 years for domestic oncologists to win the bid of hosting the WCC congress. In 2006, we were so excited to be informed that China was selected to host the 21st World Cancer Congress by UICC. It was also unforgettable that the CMA and CACA signed the contract with UICC in Geneva in 2008. Till today, the 21st World Cancer Congress was successfully hosted in Shenzhen, which fulfilled the dreams of national health-care professionals. In this album, we try our best to reflect whole picture of the congress, however, due to the limit, we can not record every detail of the event, there are still more exciting, wonderful stories are out of the book, which are in our hearts and memories.

We would like to take this opportunity to acknowledge strong support has been provided by the Ministry of Public Health, Ministry of Foreign Affairs, Shenzhen Municipal Government and work team from Chinese Medical Association. A special thank must give to Dr. Chen Zhu, the Minister of Ministry of Public Health of China for his continuous support offered to the World Cancer Congress.

We believe that the success of holding the meaningful and important World Cancer Congress in Shenzhen will accelerate the pace of progress in the fighting against cancer in China. Besides, it will be of great help for further communications and collaborations on cancer control between China and other countries.

I wish, the Chinese Anti-Cancer Association make further significant contribution on moving the global cancer control agenda forward in the future.



Xishan Hao, M.D., FACS
President, Chinese Anti-Cancer Association
President, the 21st World Cancer Congress
December, 2010

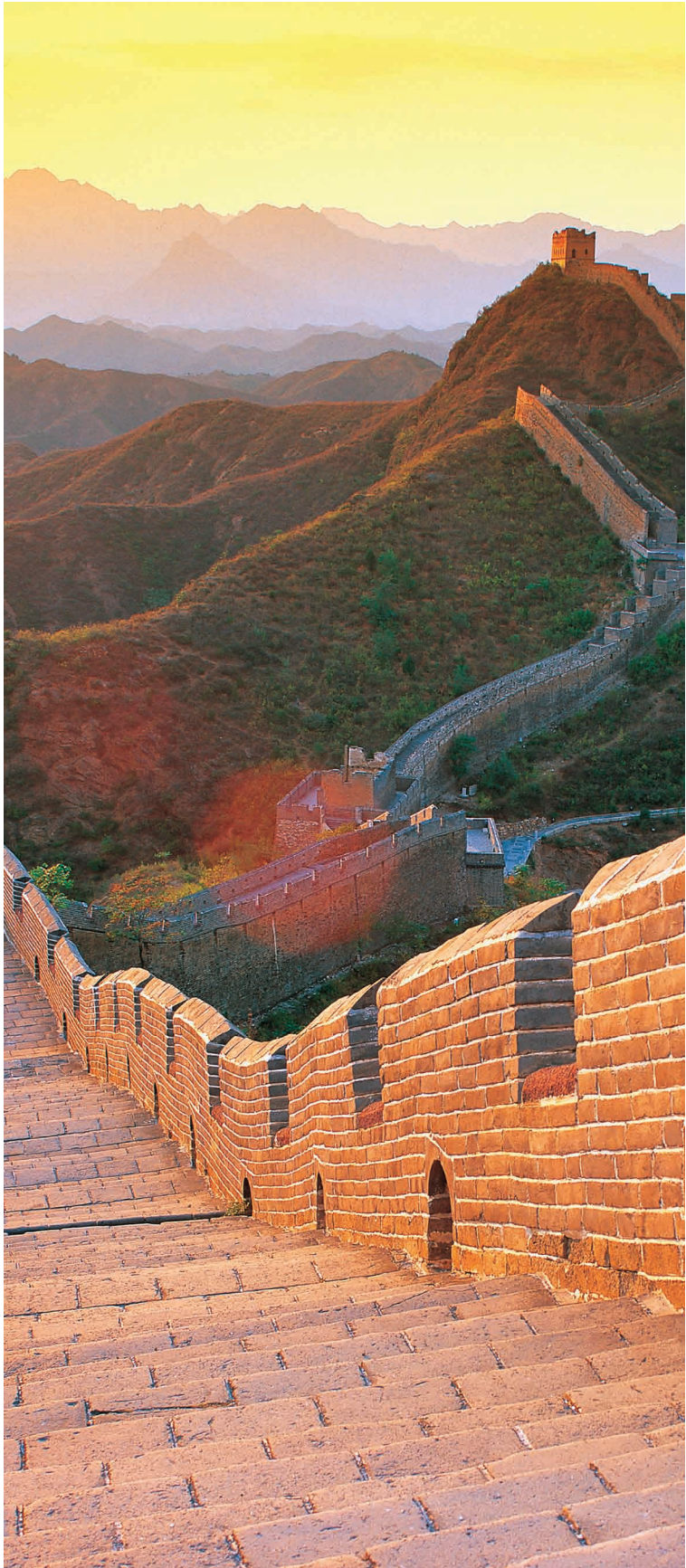


18-21 August 2010 Shenzhen, China

Table of
Content
目录



● 大会筹备	● CONGRESS PREPARATORY WORK	1
● 学术会议	● CONGRESS PROGRAMME	19
※ 开幕式	※ Opening Ceremony	19
※ 学术专场	※ Congress Sessions	31
※ 中国专场	※ Chinese Sessions	65
※ 闭幕式	※ Closing Ceremony	75
● 专题论坛	● ANCILLARY MEETINGS	85
※ 世界抗癌领导人峰会	※ World Cancer Leaders' Summit	85
※ 亚洲癌症论坛	※ Asian Cancer Forum	93
※ 会员代表大会	※ UICC General Assembly	99
● 会议活动	● SOCIAL PROGRAMS	109
※ 深圳之夜	※ Shenzhen Night	111
※ ACS & LIVERSTRONG 晚宴	※ Dinner Program: The Cost of Cancer	115
● 新闻报道	● NEWS RELEASE	119
※ 现场采访	※ On-Site Interview	121
※ 媒体报道	※ Media Reports	125
● 展台展区	● EXHIBITION	129





大会筹备

CONGRESS PREPARATORY WORK

2006-2010



会议申办

自1992年起，中国连续三次向国际抗癌联盟提出举办世界癌症大会的申请，但均未成功。2006年，中国抗癌协会和中华医学会联合提出中国申办2010年第21届世界癌症大会的申请，并委托中国抗癌协会理事长、中华医学会副会长郝希山院士率队赴美国亚特兰大争办会议，由此，揭开了中国申办2010年第21届世界癌症大会的新篇章。

BIDDING FOR THE 21ST WORLD CANER CONGRESS

As early as 1992, China submitted the application to UICC for holding World Cancer Congress for 3 times, but unsuccessful. In 2006, Prof. Xishan Hao, Vice Chaireman of CMA, President of CACA, appointed by CMA and CACA, led a delegation to Atlanta, U.S.A, for bidding to host the 21st World Cancer Congress. Thus, the bidding process of the 21st World Cancer Congress turned over a new chapter.







签署协议

2008年8月26日，中国抗癌协会理事长、中华医学会副会长郝希山院士率中国代表团赴瑞士日内瓦参加第20届世界抗癌大会。会议期间，国际抗癌联盟理事会正式批准了2010年世界抗癌大会在中国北京举办的申请，并举行了隆重的合约签订仪式。

SIGNING THE CONTRACT FOR THE 21ST WORLD CANCER CONGRESS

On August 26th, 2008, Prof. Xishan Hao, Vice chairman of CMA, and President of CACA, led a delegation to attend the 20th World Cancer Congress in Geneva, Switzerland. During the congress, the Board of Directors Meeting officially approved that Beijing, China won the bid of holding the 21st World Cancer Congress. The signing ceremony was held between CMA, CACA and UICC during the Congress.





在第20届世界抗癌大会闭幕式上，郝希山院士向各国代表发出邀请，欢迎2010年来中国参加第21届世界抗癌大会。

On the closing ceremony of the 20th World Cancer Congress, Prof. Xishan Hao invited delegates from all over the world to come to China to participate the 21st World Cancer Congress.

World Cancer Congress

International Union Against Cancer
18-21 August 2010
Beijing, China

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World Cancer Congress 2010

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Beijing has been selected as the destination for the next World Cancer Congress organized by the International Union against Cancer. UICC and its hosts, the Chinese Anti-Cancer Association and the Chinese Medical Association, are pleased to announce that the congress will be held from 18 to 21 August 2010 at the new China Nation Convention Centre, where the Olympic Games are taking place this year.

The World Cancer Congress 2010 will focus on primary prevention, screening and early detection, treatment and management, supportive care, end-of-life; as well as on how programmes, infrastructures and resources are integrated into existing delivery systems. Best practices and the challenges of maximizing effectiveness, efficiency and outreach in different resource settings will be an important aspect of dialogue and debate.

The Imperial city of Beijing is the perfect setting for the coming of this World Cancer Congress to Asia. With the support of our hosts, UICC will offer you a unique opportunity to join your Asian and international peers and colleagues in cancer control to learn, exchange knowledge and best practices, network, and also discover the history, art, culture, cuisine and scenic surroundings that Beijing can offer.

Save the dates 18-21 August 2010 in your diary. We look forward to seeing you there!



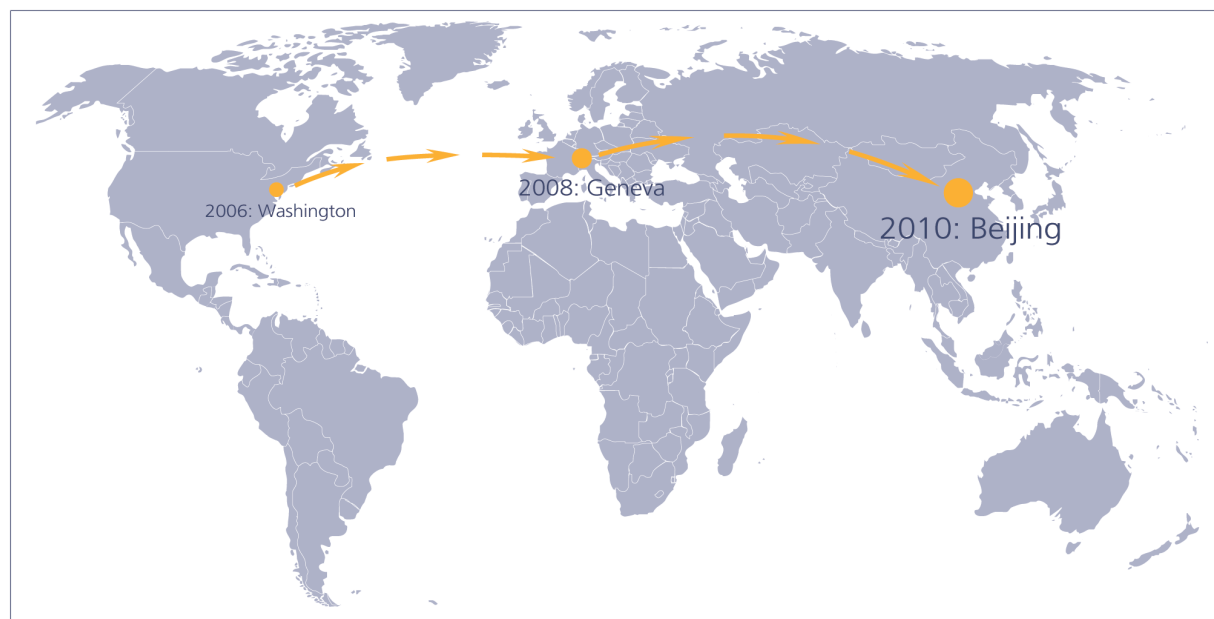
David Hill
UICC President



Xishan Hao
President
World Cancer Congress 2010



Isabel Mortara
UICC Executive Director



Contact information

World Cancer Congress 2010 • UICC Congress Secretariat
62, Route de Frontenex • CH-1207 Geneva • Switzerland
Tel: +41 22 809 1811 • Fax: +41 22 809 1810
Email: secretariat10@uicc.org • Web: www.worldcancercongress.org



会址变更

第二十一届世界抗癌大会原计划在北京召开，由于组织及价格等问题，国际抗癌联盟提出了将会址由北京迁至深圳的要求。

2009年5月，应国际抗癌联盟卸任主席大卫·希尔邀请，中国抗癌协会理事长、中华医学会副会长郝希山院士率工作组赴深圳考察。通过对深圳会展中心会议设施的综合评估，三方一致认为深圳具有召开世界抗癌大会——这一具有重要影响力的大型国际会议的条件，同意在深圳召开第二十一届世界抗癌大会。深圳政府也表示十分欢迎国际抗癌联盟世界癌症大会在深圳召开，以此扩大深圳的国际影响。

CHANGING THE SITE OF THE CONGRESS

According to the original contract, the 21st World Cancer Congress will be held in Beijing. However, owing to the organizational and financial reasons, UICC put forward a request of moving the site of the Congress from Beijing to Shenzhen.



A working group composed of CMA and CACA led by Prof. Xishan Hao, Vice Chairman of CMA and President of CACA, inspected Shenzhen at the invitation of Dr. David Hill, the Immediate-Past President of UICC on May, 2009. After evaluation of the facilities of Shenzhen Convention & Exhibition Center, the UICC, CMA and CACA agreed that Shenzhen is an ideal city of holding the World Cancer Congress, and consented to move the site of the Congress. Shenzhen government expressed welcome to UICC for bringing such great event to the city which allow Shenzhen expand international influence.





2010年3月29日，深圳市副市长卓钦锐会见国际抗癌卸任联盟主席大卫·希尔及由国抗癌联盟、中国抗癌协会、中华医学会组成的考察团一行。

On March 29th, 2010, Mr. Qinrui Zhuo, Deputy Mayor of Shenzhen met with Prof. David Hill, Immediate-Past President of UICC and the inspection team consisting of UICC, CACA and CMA

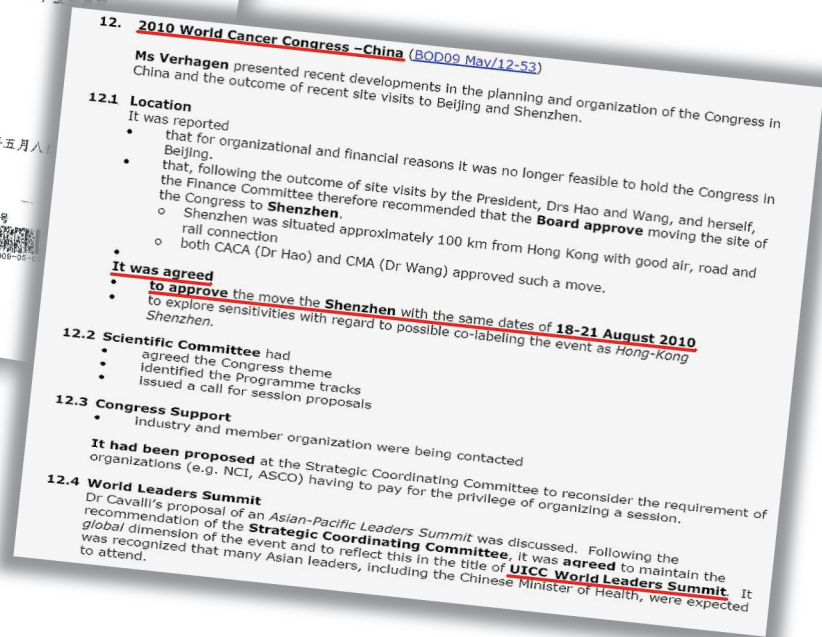
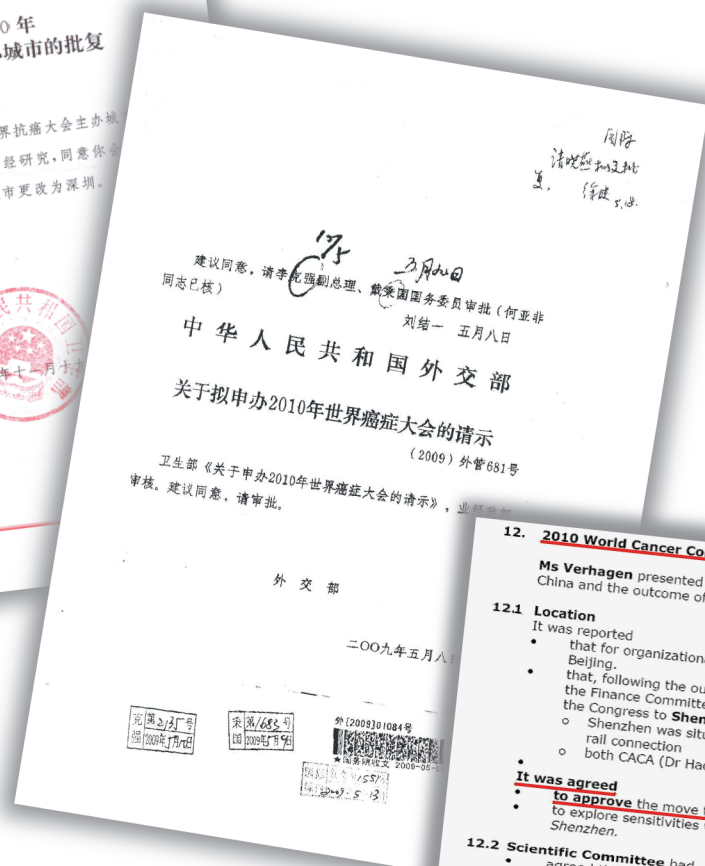
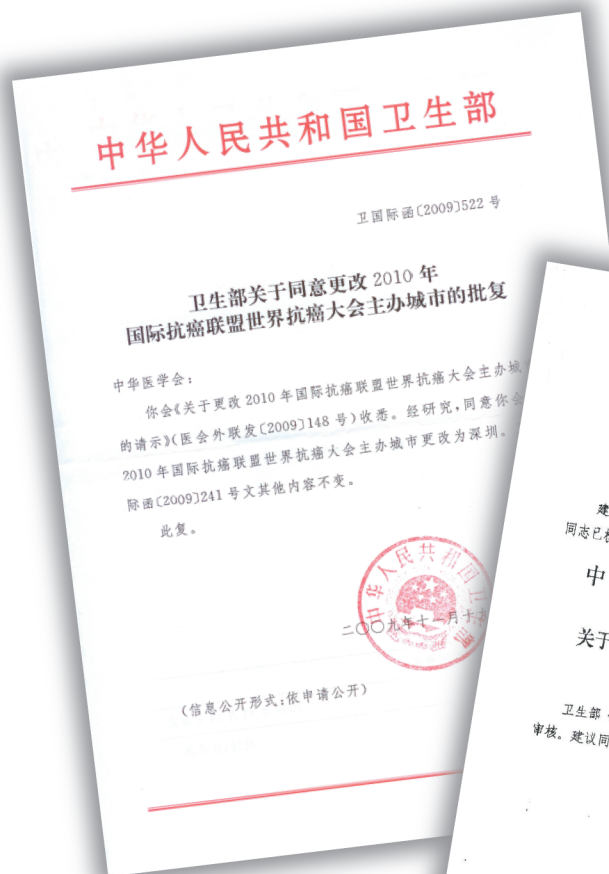


◀ 考察会场

Inspecting the Site of the Congress

2009年5月24日，在瑞士日内瓦召开的国际抗癌联盟理事会上一致通过了第二十一届世界抗癌大会更址为深圳的申请。11月19日，中华人民共和国卫生部正式同意迁址问题。至此，第二十一届世界抗癌大会各项筹备工作全面展开。

UICC Board of Directors meeting approved to move the site of the 21st World Cancer Congress to Shenzhen on May 24, 2009. Meanwhile, the Ministry of Public Health of China approved it in October 2009. The preparatory works of 21st World Cancer Congress comprehensively launched accordingly.





2009年10月29日，中国卫生部部长陈竺院士会见国际抗癌联盟卸任主席
大卫·希尔及中国抗癌协会和中华医学会代表团一行。

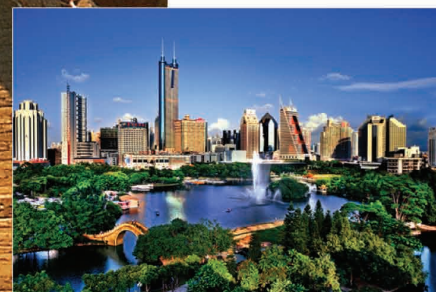
On October 29th, 2009, Academician Zhu Chen, the Minister of the Ministry of Health of the People's Republic of China, received Prof. David Hill, Immediate-Past President of UICC as well as the delegation from CACA and CMA.

World Cancer Congress

International Union Against Cancer
18-21 August 2010
Shenzhen, China

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Treating the treatable
Systems to make it happen"*

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World Cancer Congress 2010

Shenzhen, China - on the border to Hong Kong

*Preventing the preventable
Treating the treatable
Systems to make it happen*

Shenzhen - located at the tip of the Pearl River Delta, adjacent to Hong Kong and China's first Special Economic Zone established under the reform and Opening policy - has been selected as the new destination for the next World Cancer Congress organized by the International Union against Cancer. UICC and its hosts, the Chinese Anti-Cancer Association and the Chinese Medical Association, are pleased to announce that the congress will be held from 18 to 21 August 2010 at the newly built Shenzhen Convention and Exhibition Center.

The World Cancer Congress 2010 will focus on primary prevention, screening and early detection, treatment and management, supportive care, end-of-life; as well as on how programmes, infrastructures and resources are integrated into existing delivery systems. Best practices and the challenges of maximizing effectiveness, efficiency and outreach in different resource settings will be an important aspect of dialogue and debate.

In 2008 Shenzhen leaped to the top of the ranking list of China mainland cities in terms of comprehensive strength, forming its four pillar industries: new high-tech, financial, logistics and cultural. With the support of our hosts, UICC will offer you a unique opportunity to join your Asian and international peers and colleagues in cancer control to learn, exchange knowledge and best practices, network, and also discover the culture, cuisine and scenic surroundings that Shenzhen and Hong Kong can offer.

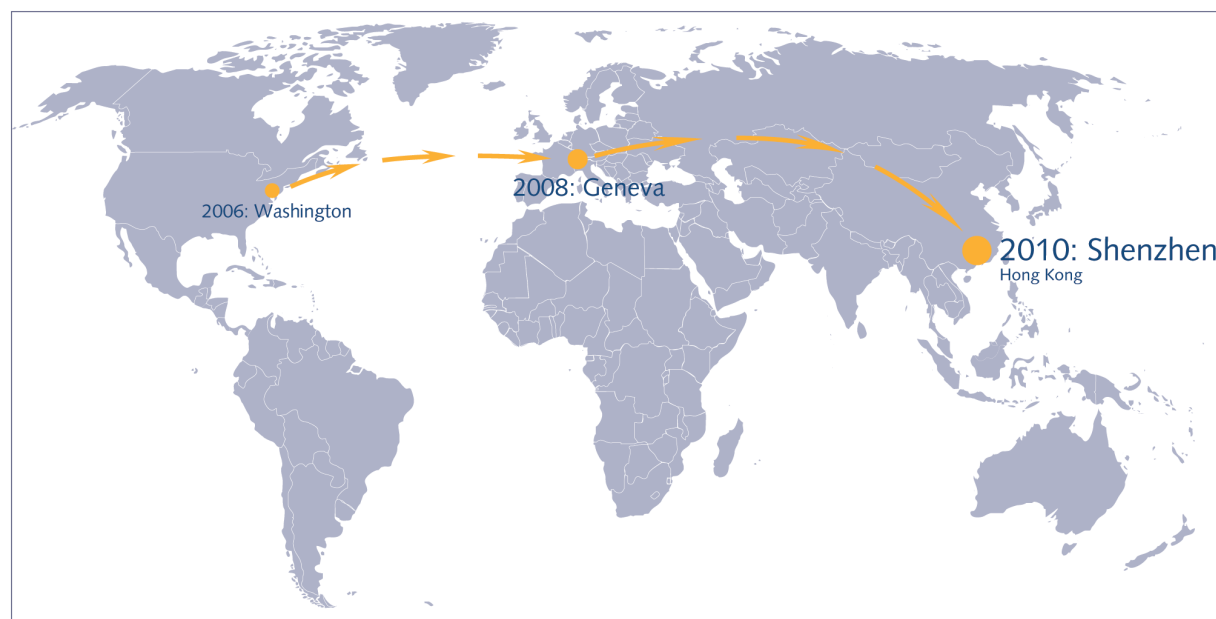
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David Hill
UICC President



Xishan Hao
President
World Cancer Congress 2010



Contact information

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Email: secretariat10@uicc.org • Web: www.worldcancercongress.org





▲ 2009年11月在日本筑波举行的第20届亚太癌症大会上推广世界抗癌大会
Making the 21st World Cancer Congress promotion at the 20th Asia Pacific Cancer Conference in Tsukuba, Japan in November, 2009



▲ 2009年4月在美国丹佛召开的2009美国癌症研究协会年会上进行世界抗癌大会的推广
Promoting the 21st World Cancer Congress at the 2009 Annual Meeting of AACR in Denver, U.S.A in April, 2009

会议推广

为进一步扩大第二十一届世界抗癌大会在国内外的影响，吸引更多的代表来参会，中国抗癌协会与中华医学会积极通过各种渠道进行会议推广，如国内外学术会议、各类抗癌活动，学术期刊杂志，新闻发布会以及媒体宣传等，力争使更多的国内外医学同道积极参加并支持这一全球学术盛会在中国举办，使之成为肿瘤学术界的奥林匹克学术盛会。

PROMOTING THE CONGRESS

In order to expand the 21st World Cancer Congress and increase the number of delegates at home and abroad, to make it as Olympic Event of Oncology, CMA and CACA actively promote the Congress in various channels such as: announced at national and international symposiums and conferences; advocated at cancer control campaigns; published on journals popularized at press conferences and medias etc..



新闻发布会

北京新闻发布会

2010年5月27日，国际抗癌联盟、中国抗癌协会和中华医学会联合在北京举办了第21届世界抗癌大会的新闻发布会。中国抗癌协会理事长郝希山院士，中华医学会副会长吴明江教授，国际抗癌联盟卸任主席大卫·希尔及全体理事出席。中国日报、人民日报、光明日报、健康报、中国医学论坛报、新华网、人民网、中央电视台新闻中心、健康频道、中央电视台英语频道、中国国际广播电台等二十多家媒体出席了新闻发布会并对此会进行了专题报道。

深圳新闻发布会

2010年7月15日，深圳市政府、中国抗癌协会以及中华医学会共同召开了新闻发布会。深圳市政府新闻办副主任李燕玲女士主持会议。国际抗癌联盟常务理事、中国抗癌协会理事长、中华医学会副会长郝希山院士，中国抗癌协会副理事长、中山大学附属肿瘤医院院长曾益新院士，广州抗癌协会理事长，南方医院副院长罗荣城教授，中国抗癌协会副秘书长、天津医科大学肿瘤医院副院长王瑛教授，深圳市卫生与人口计划生育委员会副主任许四虎以及二十多家新闻媒体出席了新闻发布会。

PRESS CONFERENCES

Beijing Press Conference

On May 27th, 2010, the Press Conference on promoting the 21st WCC was held in Beijing. Academician Xishan Hao, President of CACA, Prof. Mingjiang Wu, Vice Chairman of CMA, Prof. David Hill, Immediate-Past President of UICC and members of the Board of Directors of UICC attended the Press conference. Representatives from more than 20 Media such as China Daily, People's Daily, Guangming Daily, Health News, China Medical Tribune, XINHUA.COM, PEOPLE.COM, CCTV News Center, Health Channel, CCTV English Channel, China Radio International reported the event.

Shenzhen Press Conference

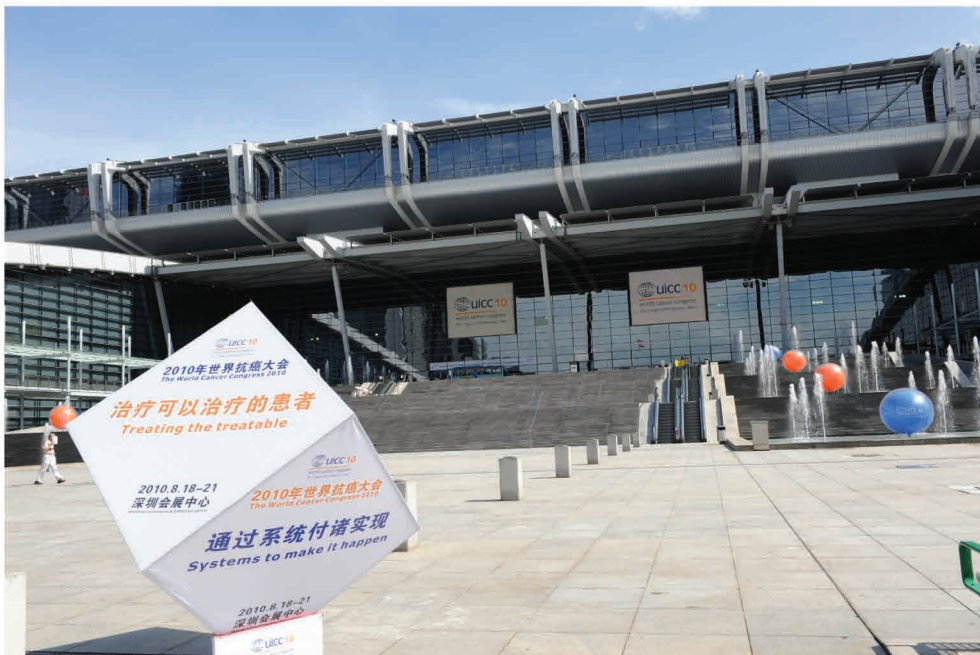
The Press Conference on promoting 21st WCC was held on July 15th, 2010 in Shenzhen. Ms. Yanling Li, Deputy Director of News Office of Shenzhen Municipal Government chaired the press conference. Prof. Xishan Hao, member of the Board of Directors of UICC, Vice Chairman of CMA, President of CACA and Prof. Yixin Zeng, President of Zhongshan University Cancer Hospital participated in it and gave speeches. Prof. Rongcheng Luo, President of Guangzhou Anti-cancer Association, Prof. Ying Wang, Deputy Secretary-General of CACA and Mr. Sihuxu, Deputy Director of Population and Family Planning Committee were invited to this event. There are more than 20 Medias reported the Press Conference.



深圳国际会展中心
第21届世界抗癌大会会议举办地点

The Venue of the 21st World Cancer Congress
Shenzhen Convention & Exhibition Center (SZCEC)





中国代表注册处
Registration Counter for Chinese delegates

